

PEOPLE'S EDUCATION TRUST(R)

PES COLLEGE OF ENGINEERING, MANDYA

DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

ANNUAL NEWS LETTER ACADEMIC YEAR 2021-22



Late Sri. K V Shankara Gowda
Founder of PET (R)



Sri. K S Vijay Anand
President of PET (R)

Volume-04
Issue-01

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ADAMYA - 2022

November
2022

Irreplaceable Potential...



137th Rank
NIRF 2022

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Dr. R M Mahalinge Gowda
Principal

Dr. Alure Gowda
Head of the Department

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P.E.S. COLLEGE OF ENGINEERING MANDYA - 571 401



DESK OF HONORABLE PRESIDENT

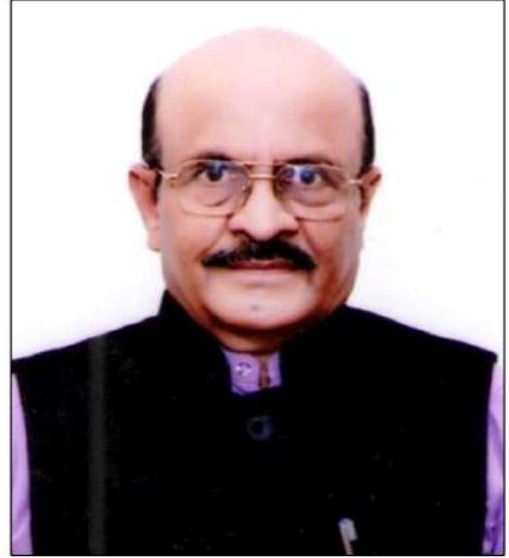


I am very happy to know that Department of Management Studies and Research Centre is bringing its Fourth Volume of Annual Newsletter ADAMYA 2022. This newsletter is the effort made to bring out the glimpses of various activities conducted in the Department academically as well as non curricular activities by the students as well as faculty members.

The Department of Management Studies and Research Centre enlightens Stakeholders about latest happenings in the Department focusing on students competition and achievements as well as faculty research contributions. I wish them Good Luck.

Sri. K S Vijay Anand
President of PET^(R)
Mandya

SECRETARY MESSAGE



It is my honor and privilege to state that, Department of Management Studies, P.E.S. College of Engineering, Mandya with collective efforts of faculty members and students resulting in bringing out the Annual Newsletter ADAMYA - 2022. I believe this Newsletter provides information about curricular and non-curricular happenings of the Department.

Moving forward, the Department of Management Studies will continue to innovate, evolve and challenge the dynamic realms of education and entrepreneurship. My best wishes for all your endeavors. I look forward to hearing about your many achievements in the future.

Sri. S L Shivaprasad
Secretary of PET^(R)
Mandya

MESSAGE

FROM THE PRINCIPAL

It is privilege that the Department of Management Studies is brining out this newsletter ADAMYA 2022. The department is nurturing, supporting and educating our student community. In this process, the Annual newsletter is the humble attempt made to showcase various deparmtnet activities done by both the faculty and students of MBA department. The effort of faculty and students of MBA department is appriciable. I wish this legacy to continue for the long year to cherish.



Dr. R.M. Mahalinge Gowda
Principal, PESCE

FROM THE HOD

It gives me a immense pride to state that the Department of Management Studies is bringing out fourth volume of newsletter ADAMYA 2022. I believe the newsletter is the mirror which reflects the all sort of academic, non academic and research activities carried out over the past one year. I express my heartfelt congratulations to staff members and student of the department for contributing to make this newsletter happen.



Dr. Alure Gowda
Head of the Department

EDITOR MESSAGE

It is an honor and pride to the Department of Management Studies as it has hosted various training program, industrial visits, seminars and workshops in relevant areas of demand like business and management, stock market operations and entrepreneurship, by inviting experts with fresh insights. Education is acquiring the knowledge, skill and wisdom through books, teachers, peers and surroundings. It is dire responsibility of us to contribute to build the department of management studies that will nurture future generations.



Dr. A. C. Kiran Kumar
Editor, MBA Department

MEMBERS OF THE FACULTY



Dr. Somashekar P.
Professor



Dr. Mahesh A.S.
Associate Professor



Dr. Alure Gowda
Associate Professor & Head



Dr. Kiran Kumar A.C.
Associate Professor,
Placement Coordinator,
NSS Program Officer



T.D. Suman
Assistant Professor



Mahendra Kumar B.R.
Assistant Professor



Mary Soundarya J.
Assistant Professor



Chethan M.S.
Assistant Professor

NON-TEACHING STAFF



Thanushree M.P.
SDA & CO



Sowmya
Assistant Librarian



Mahesh H.D.
Attender



Chaitra
Attender

ABOUT P.E.S. COLLEGE OF ENGINEERING

P. E. S. College of Engineering, Mandya was started in the year 1962 by People's Education Society ®, Mandya under the leadership of Late Sri K. V. Shankara Gowda.

The P.E.S. College of Engineering, Mandya has secured 137th Rank NIRF Engineering in 2022, 139th Rank NIRF Engineering in 2021, 02th in ARIIA Rank in 2020. The college is permanently affiliated to Visvesvaraya Technological University (VTU), Belagavi, and has obtained Autonomous status in the year 2008-09 by the UGC. It is recognized by All India Council for Technical Education (AICTE), New Delhi and accredited by National Board of Accreditation (NBA).

DEPARTMENT OF MANAGEMENT STUDIES

Department of Management Studies was started in the academic year 2009 - 2010 to train and impart quality management education with an intake of 60 students to meet the demand of management education in the changing scenario of the global environment.

VISION

Develop responsible leaders through high quality management education, research and entrepreneurship contributing to business, society and environment.

MISSION

- M1: To provide management education to find solution to business problems by imparting analytical skills, knowledge and critical thinking abilities.
- M2: To inculcate leadership qualities, research culture and entrepreneurial skills for professional development with state of the art facility.
- M3: To accomplish professionals to communicate economic, legal, and ethical aspects of the business, society and environment.

PROGRAM EDUCATIONAL OBJECTIVES (PEOs)

- PEO-1: Demonstrate analytical and decision making skills among students.
- PEO-2: Exhibit leadership and managerial qualities through working with cross functional teams.
- PEO-3: Apply creativity through holistic knowledge for better understanding of Economic, legal and ethical aspects of the business, society and environment.

AICTE APPROVAL OF THE DEPARTMENT

The department has received the AICTE approval for the academic year 2020-21

PROGRAMME OFFERED BY THE DEPARTMENT

- **MBA (Marketing/ Finance/ HR/ Dual Specialization)**
- **Ph.D.**

1. MBA (Master of Business Administration)

Department offers full time MBA programme of two years. This course is approved by AICTE (All India Council of Technical Education). Department offers Dual specializations, such as Financial Management, Marketing Management and Human Resource Management. In addition to the value-added course, Department offers certificate course on Tally and ERP. Students are also exposed to industrial visits, management fests, sports, cultural and community development activities along with their regular classes.

2. Ph.D. Programme

The Department of Management Studies recognized research center from VTU in year 2017 and from University of Mysore in the year 2021 as a research centre. Aspirants are given a chance to do research on regular full-time basis or part time basis, presently department has four research supervisors guiding more than 12 students. Till date 01 Ph.D. is awarded from VTU.

DIFFERENT CELLS OF THE DEPARTMENT

1. Research and Development:

Dr. A C Kiran Kumar, Associate Professor, has been working as a research development coordinator of the department. Research and Development cell initiates the programs on research activities, such as writing research proposals to the various funding agencies, organizing the national and international research conferences and workshops. Research and development cell guide the students to work on sponsored projects to get research experience and helps students to do research activity and project works.

2. Management Association:

Management Association constitutes the group of faculty and students sharing various positions in the forum to initiate the programs on students' development activities, such as management games, sports, organizing management fest, participation in various national and international events organized in different business schools of the state and national level events.

3. Placement Cell:

Placement cell initiates placement activities for students pursuing MBA in the department by providing placement training on various concepts and skills. Various national and multinational companies have come for the placement activities to hire the students in the department. In the academic year 2021-22 more than 15 students have been placed in the different companies. Students of our department are working presently in the following Companies such as PWSC, Atkins, Indie, Fivefeed learning solutions, Salarpuria Sattva, Northern Trust, Q Spiders, Rixen, L&T, Byjus, S2 Consulting services and few students of our department are working in government organizations such as KPSC (KAS officers), Police department, higher education and many more.

4. Alumni Association:

Since from 2009 to till date department has a wide range of alumnus working in different organizations and many of have become entrepreneurs. Every year the alumni meet in the name of Anusmaran is organized in the department to create a platform for interaction between students pursuing MBA and Alumnus of the department. This meet helps students to look forward for the available opportunities in the industry and helps students to undertake the internships in different organizations.

5. Utsav Weekly Management Event:

As a part of Academic activity every week two hours soft skill classes are organized. Students take initiatives to organize, debates, management games and other soft skill activities. It helps students to make understand importance of good working environment and make first years and second year students to have interactive session.

6. Innovation Incubation and Entrepreneurship Cell (IIEC):

Dr. A.S Mahesh, Associate Professor, has been working as IIEC coordinator of the department. Students can apply for project through this cell, best project award, State and central government student project program (SPP), Business Plan competition, create the entrepreneurship eco system. IIE cell guide the student to write for sponsored project and organize consultation for innovative business ideas.

7. Industry Institution Interaction Cell (III):

Dr. P. Somashekar, Professor, has been working as III cell coordinator for the department. Department every year take students for industrial visit to have practical knowledge about industry and arrange interactive session with industry experts. Through that they can know the requirements of the market from MBAs. Conducting industry workshops, special lecture form industry experts, training on an application software's will be organized by the cell to impart the knowledge about recent trends in information technology.

8. Computer Lab:

Prof. Suman T.D, Assistant Professor, has been working as coordinator of computer lab of the department. Students get knowledge about various computer applications will help to improve the practical knowledge about the industry. MS Office, Advance MS Excel, SPSS, R, Python, classes are organised to train students in data analytics for the final year project work.

Academic Activities

USP of PESCE - MBA

- **245th RANK B - SCHOOL SURVEY, BUSINESS TODAY 2022**
- **THE WEEK BEST B - SCHOOLS SURVEY 2019**
58th Rank in B - School survey (Private Zone).
62nd Rank in the South Zone B - Schools survey.
148th Rank in the Best B - Schools survey.
(Private - All India level with the composite score of 202).
- The Department focus on student centric activities like UTSAV, Management fest, preparing students to develop research publications, Inter-college competitions, etc.
- The MBA Department collaboration with industries and professional bodies.
- The Department has highly qualified and experienced faculty from industry and academics.
- The Department organise Industrial Visit to MBA students to various MNC's.
- The campus has enabled with Wi-Fi facility.
- The department has sophisticated with exclusive library facility.
- Conducting soft skills and personality development programs for students.
- The Institution provide hostel facilities for both girls and boys.
- The Department organise various Pre-placement training from various organization.
- The Department offers dual specialization in three streams, i.e., Finance & Marketing / Marketing & HR / Finance & HR.
- The programme would focus on case study based pedagogy, Emphasis on entrepreneurial development activities, organising International conference, various online webinars and arranging special lectures by inviting experts from academics and industries.
- Placement activities : Every year students qualifying from our department get placed in reputed national and multinational companies. They offer good package to students.

HOMAGE

RELEASE OF NEWSLETER - ADAMYA 2021



Dr. R.M. Mahalinge Gowda, Principal, P.E.S. College of Engineering, Mandya inaugurated the release of Annual Newsletter Adamya-2021 of the Department on 28.10.2022.



Dr. A.S. Mahesh, Associate Professor address the formation of Management Association platform to present the Management and Leadership skills among the students and faculty members of the Department on 28.10.2022.



Principal Dr. R. M. Mahalinge Gowda, Head of the Department, faculty members and Class Representatives releasing the Annual Newsletter ADAMYA 2021 on 28.02.2022.

MBA ORIENTATION PROGRAM



The 2021-22 batch orientation program was organized from P.E.S. College of Engineering, Dr. R.M. Mahalingegowda, Principal inaugurated the program, Dr. K.N. Muruli Krishna, COE and Dr. Mahendra Babu K.J. Dy. COE addressed P.E.S.C.E. Autonomous rules and regulations, Dr. R. Girisha Dean Academic and Dr. Umesh D.R. Dy. Dean addressed about the academic program for the first year PG students at K.V. Shankara Gowda Placement and Training Auditorium on 23.02.2022

FRESHERS DAY AND FAREWELL EVENTS



The final year students of 2020-21 batch organized fresher's day - 2022 for the first year students for the 2021-22 batch in the K. V. Shankara Gowda Training and Placement Auditorium on 14.05.2022.



The final year students conducted various management games, events and cultural activities to welcome first year students on 14.05.2022.



The first year students of 2021-22 batch organized farewell function for the outgoing batch of 2020-21 in H.D. Chowdaiah Auditorium on 13.07.2022.



The first year MBA students extended their wishes and thanks to outgoing final year students with a theme "THINGS END BUT MEMORIES LAST FOREVER" for the the final year students and wishing the best towards their future career in the corporate world on 13.07.2022.

KSCST 45th STUDENT PROJECT PROGRAM (SPP): 2021-2022



Karnataka State Council for Science & Technology invites project proposals for MBA students for sponsorship under the 45th series of student project program.

Guides	Dr. A S Mahesh
	Dr. Ahuregowda
Students	Bindushree K P
	Abhishek Patel C R
	Ananya K S
	Manasa

PROJECT SELECTED FOR EXHIBITION

The seminar and exhibition held at Visvesvaraya Technological University, Belgaum on 12th & 13th of August 2022

Guides	Dr. A S Mahesh
	Dr. Ahuregowda
Students	Bindushree K P
	Abhishek Patel C R
	Ananya K S
	Manasa

SANCTION OF STUDENT PROJECT

“Increasing Soil Carbon Percentage by Microbial Synergy” funding amount received is Rs. 6,000.00/-

Guides	Dr. A C Kiran Kumar
	Dr. A S Mahesh
Students	Someshwar T
	Priyanka P S
	Ranjani Raj A
	Mohammed Zaheeruddin Iqbal

SANCTION OF STUDENT PROJECT

“Extraction of Oil from Pongamia Pinnatta for Use of Bio-Fuel” funding amount received is Rs. 10,000.00/-

PROPOSALS APPLIED FOR KSCST 45th SPP : 2021-2022



Increasing Soil Carbon Percentage by Microbial Synergy

Abhishek Patel	4PS20BA001
Ananya K S	4PS20BA003
Bindhu shree K P	4PS20BA007
Manasa	4PS20BA022



Extraction of Oil from Pongamia Pinnata For Use of Biofuel

Priyanka P S	4PS20BA037
Mohammad	4PS20BA029
Zaheeruddin Iqbal	
Ranjini Raj	4PS20BA042
Someshwar T	4PS20BA050



Cold Storage

Unnathi Y Gowda	4PS20BA057
Brundha H N	4PS20BA008
Deepika A R	4PS20BA011
Spoorthi B J	4PS20BA053



Floating Wetlands For Treatment of Domestic and Intuitional Waste Water

Deepak K	4PS20BA010
Deepika L	4PS20BA012
Moulya L	4PS20BA031
Chiranthan K	4PS20BA009

FKCCI 14th EDITION OF MANTHAN 2022 BUSINESS PLAN COMPETITION



Federation of Karnataka Chambers of Commerce and Industry (FKCCI) conducts Industry-specific events and programs for the benefit of the society at large. One of the flagship events of FKCCI is MANTHAN, the annual Business Plan Presentation Award Program, which motivates the students to initiate the start-ups. FKCCI is organizing “MANTHAN” a business plan presentation Competition for the UG/Graduate/PG and Diploma students in Karnataka, Kerala, Tamil Nadu, Andhra Pradesh & Telangana to evaluate, recognize and reward the best original, commercially viable and implementable business proposals. Instituted in 2009 and now in its 14th edition, MANTHAN-2022 is aimed at encouraging young minds to develop an entrepreneurial spirit and motivate them to initiate the start-ups.



A Deep Dive knowledge workshop was organized through zoom platform to enlighten the about business topics. The following topics were considered while preparing the business plan.

- Business Idea: Product / Service/ Process
- Industry Relevance
- Market Feasibility
- Strategy
- Business Plan



Chiranthan K. - Applied Project titled “Bio Ethanol” as a constituent of Fuel under MANTHAN – 2022 under the guidance of Dr. Alure Gowda, participated in the event where 625 teams representation from various institution across south India came over to the event and he was selected for first round of 212th business plan.

NATIONAL LEVEL INTER-COLLEGE MANAGEMENT FEST COMPETITION

JNANAGNI 01.07.2022



A National Level Management Fest was organised by MBA Department, Jnanavikas Institute of technology, Bidadi, Bangalore. One team with Jeevan Kumar K.M, Karthik M, Prashanth M.V, Vinith H.S, Chandana K.R, Kampana, Lavanya, Nehashree, Rakshitha G, Shyna Mary, Thanmaye H.S, participated from the department participated in the management fest.



Jeevan Kumar K.M & Prashanth M.V secured First Prize in the Marketing Event organized by MBA Department.

MANNOVEX 25.08.2022



A National Level Management Fest was organised by MBA Department, JSS Centre for Management Studies (JSSCMS), a national level management fest. JSS Mahavidyapeetha, JSS Technical Institutions campus, Mysore. A team with Jeevan Kumar K.M, Prashanth M.V, Vinith H.S, Amruthraj, Ravi K.S, Sudarshan, Darshan, Nishanth, Chandana K.R, Lavanya, Niveditha M.N, Niveditha S.K, Soujanya, Shyna Mary, participated from the department in the management fest MANNOVEX 2022.



Jeevan Kumar K.M & Prashanth M.V secured First Prize in the Marketing Event organized by JSSCMS, Mysore.

ASHWAMEDHA 08.07.2022



A National Level Management Fest was organised by MBA Department, Siddaganga Institute of technology, Tumkur. One team With Chirag V.N, Jeevan Kumar K.M, Karthik M, Ravi K.S, Sudarshan, Prashanth M.V, Vinith H.S, Lavanya, Nehashree, Niveditha M.N, Thanmaye H.S participated from the department in ASHWAMEDHA.



Jeevan Kumar K.M & Prashanth M.V secured Second Prize in the Marketing Event organized by SIT, Tumkur.



Sudharshan L. & Ravi K.S secured Third Prize in the Human Resource Management Event organized by SIT, Tumkur.



Winners of Marketing Management and Human Resource Management along with prizes recived during Ashwamedha 2022 conducted by department of MBA, SIT, Tumkur.

SOCIETAL ACTIVITIES



National Service Scheme, P.E.S College of Engineering, Mandya organised Clean India Campaign at Sathnur on 22.10.2022. Dr. Kiran Kumar A.C, Programme officer, NSS wing, PESCE Mandya and MBA students Amruth Raj G.P, Sudarshan L. Soujanya H.V, Bhanupriya Y.A & Niveditha S.K were voluntarily participated in the campaign and joined hands in Cleaning Sathnur village by picking up Single used plastic and creating awarness among the villagers.



Mr. Rakshith K.S has been actively involved in social service since 2017, he has made fine contribution as educator, facilitator and organizer for the society. The mission is to meet basic and complex needs of all people. Focus on those who are vulnerable, oppressed, and living in poverty and provides support and services to groups, individuals, or families that are challenged to cope with terminal, acute, or chronic illness.

APPRECIATION FROM UOM AND JSS COLLEGE



Mr. Rakshith K.S. identified and felicitated from University of Mysore and JSS College for serving and making his valuable contribution towards society as a corona warrior during Covid-19 Pandemic situation.

STAKEHOLDERS MEETING - 2022



The Parents teachers meeting held at MBA department to discuss about Vision, Mission PEO's and scheme on 16.07.2022.



The Alumni meeting with final year MBA students and teachers held at MBA Department to discuss about Placement and Entrepreneurship activities on 20.06.2022



The Refresher Program for final year B.com Students about PGCET and KMAT exams aspiring for MBA was conducted at Government First Grade College Pandavapura on 04.08.2022.

INDUSTRIAL VISIT 11.06.2022



The final year students visited UNIBIC Biscuit Factory, Hosur Road, Bengaluru to interact with various functional areas of factory about product process and technology to have first hand experience about how company functions.



Students interacting with Mr. Sanath Kumar, Deputy Manager of UNIBIC Factory about Customers, Competitors and Strategies of Biscuit Industry.



The final year students visited to Lakshmi Narasimha Swamy Temple and trekking the Savandurga hills exploring and enjoying the scenery.

STUDENTS MOTIVATION TOWARDS COMPETITIVE EXAMINATION



Inauguration of V K Mini - A Competitive Supplementary Paper

The department organized an event to create an awareness about public sector, (state and central government) job opportunities for MBA students.

The final year MBA students were created with an awareness about supplementary paper of VK Mini to develop the competitive spirit among young MBA minds on 06.01.2022.



Mr. Naveen Chikmandya, District report correspondent and Mr. Balagangadhara Murthy, Manager, Metropolitan Media co.ltd of Times Group, Mysore is inaugurating the program by watering a sapling.



The chief guest, faculty members and class representatives presenting VK Mini supplementary newspaper during the inaugural program in the open air theater of MBA Department.

SPECIAL LECTURE SERIES



Special Lecture from the Industry

A special technical talk from the industry experts Mr. Rakesh and Mr. Pradeep, Managers, Karnataka Bank addressed the First year MBA Students on Career opportunities for MBA Students in Banking sector, emphasize on the nature, changes and challenges in Indian Banking sector on 03.07.2022.



Special Lecture on IISA

Dr. A. S. Mahesh Co-ordinator of IIC, has organized a special talk on innovation, incubation and start-up activities to encourage the students to develop passion on entrepreneurial spirit by Prof. Siddesh and Prof. Ramesh Kurbeth coordinator from the IISA on 29.06.2022.

P.E.S COLLEGE OF ENGINEERING MANDYA - 571 401.
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POST GRADUATE DEPARTMENT OF MANAGEMENT STUDIES(MBA)
ORGANISES
IN HOUSE FACULTY WEBINAR SERIES -2021-22
Topic : "Stock Market Orientation for Beginners"

Resource Person : **Mrs. Suman T.D.**
 Assistant Professor
 Department of Management Studies(MBA)
 PESCE, Mandya

04-01-2022
 Time: 2.45 pm

ALL ARE WELCOME
 Co-ordinators,
 HOD & All Faculty Members
 PGDOMS, PESCE

Contact : 97427 20704 / 6360035491

1. PESCE Ranked 147 by NIRF 2020
2. PESCE Ranked 2 by ANBA 2020
3. The week Best B-School Survey 2019
 • 58th Rank in B-Schools Private South Zone
 • 62nd Rank in the South Zone
 • 148th Rank in the B-Schools Private: all India Level with the Composite Score of 202

Patron
Dr. R. M. Mahalinga Gowda
 Mandya

Stock Market Orientation for Beginners.

The in house webinar series has been organized and delivered from the department faculty members.

Prof. Suma T.D. gave talk on the topic titled "Stock market orientation for Beginners" on 04.01.2022..

P.E.S COLLEGE OF ENGINEERING MANDYA - 571 401.
(An Autonomous Institute, Recognized by AICTE New Delhi, Affiliated to VTU Belgaum (Aided by Govt of Karnataka & Accredited by N.B.A New Delhi)

POST GRADUATE DEPARTMENT OF MANAGEMENT STUDIES(MBA)
ORGANISES
IN HOUSE FACULTY WEBINAR SERIES -2021-22
Topic : "ENTREPRENEURSHIP & SIMPLICITY"

Resource Person : **Dr. Somashekar P.**
 Professor
 Department of Management Studies(MBA)
 PESCE, Mandya

07-02-2022
 Time 3.00 pm

ALL ARE WELCOME
 Co-ordinators,
 HOD & All Faculty Members
 PGDOMS, PESCE

Contact : 6360035491 / 6361104243

1. PESCE Ranked 147 by NIRF 2020
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Patron
Dr. R. M. Mahalinga Gowda
 Mandya

Entrepreneurship & Simplicity

The in house webinar series has been organized and delivered from the department faculty members.

Prof. Dr. Somashekar P. gave talk on the topic titled "Entrepreneurship & Simplicity" on 07.02.2022.

INDUSTRY ORIENTED ACTIVITIES

INAGUARATION OF IIC



IIC was started in the year 2021-22, Dr. A.S. Mahesh, department coordinator, IIC Cell to promote creative and innovative ideas from management stream and encourage start-up, research and entrepreneurship among MBA Students.

Be an Entrepreneur Become an Employer



On the Eve of 75th year of Indian Independence Day, Ministry of Commerce and Industries organized an event on “Be an Entrepreneur Become an Employer” at K. V. Shankare Gowda Placement and Training Auditorium at P.E.S.C.E. on 28.04.2022.

Future Without Fear



Dr. Murgesh Rudrappa Nirani addressed about achievement in industrial sector, resource person, Mahesh Mansal discussed on “Future Without Fear”, resource person Chethan Ram emphasize on Motivational and Personality development, Gopinath Chairman & CEO INC spoke on NIDDI Scheme and PMFME, Guru Siddaya spoke about sectorial opportunities in Textiles & Readymade Garments on 28.04.2022.

Special lecture on IISA



The first year MBA students participated in the event to enhance the knowledge about central and state government schemes for entrepreneurship and employment on 24.04.2022.

UG MEET - 2022



The faculty members of the MBA Department educating MBA aspirants for the academic year 2022-23 by interacting with final year Under Graduate (UG) students in Mandya and Mysore District on 13th august 2022.



SPECIAL LECTURE

The Special Lecture delivered for Final Year B.com Students on opportunities in management education at Government Degree College, Bharathi Nagar, Maddur on 13th of August 2022.

PGCET EXAM - 14.09.2022



The Faculty members of the department creating awareness about PESCE MBA Autonomous program at PGCET exam centers in Mysore city.

The Faculty members of the department creating awareness about PESCE MBA Autonomous program to rural students writing PGCET exam at Mandya city.



ARTICLES FROM RESEARCH SCHOLARS

DIGITAL SERVICE QUALITY OF BANKING SECTOR

The world has seen very rapid changes in the recent years along with the growth of information technology. Globalization has opened new doors and provided the opportunities for spreading the business across the globe. With the increased opportunities there has been increase in number of cross-border transactions across the globe and the size of transactions has grown extremely high. To maintain the existing level and survive in this competitive world everybody wants to shorten the transaction period to retain customers, to maximize profits by shortening their operating cycle and maximizing the business volumes.

The motive of every business is providing their customers faster and better services, the banking activities started developing the non-conventional ways of banking which benefits mutually both customers as well as banks. Digital banking is a new concept in electronic banking. Before the emergence of the concept of digital banking, electronic banking was being referred to as internet banking or e-banking.



ASHA K.S

Research Scholar

TO PREDICT PRICE OF SELECTED COMMODITIES OF MCX USING SUPERVISED MACHINE LEARNING MODELS

Commodities market is one of the major wedges of financial industry, which gives opportunities for investors to diversify their market portfolio apart from traditional stock, because some investor depends on commodities market during market volatility. Commodities market investment is considered as chancy investment because its demand and supply are affected by several uncertainties which are highly difficult to predict such as weather pattern, natural disasters, human made disasters and epidemics etc., Commodities Market helps policy makers to frame polices, shows consumption level with the increased globalization and standard of living and also helps to achieve food security. Commodities market is considered as one of the major investment avenues for individual investor and institutional investor, predicting the price of future commodities is very much important in the perspective of investors and traders using different tools and techniques.



Raghu H.N

Research Scholar

STOCK VALUATION USING MONTE CARLO SIMULATION AND STATISTICAL ANALYSIS

Stock valuation is a device that assists us with pursuing observational choices considering stock exchange. A strategy decides the worth of an organization's stock by utilizing standard recipes. It esteems the honest evaluation of a monetary instrument at a specific time. Stock valuation is a significant element for financial backers to time their deals or acquisition of speculations by breaking down the stock worth or potential market costs. The stock valuation essentials plan to esteem the "Natural" worth of the stock that shows the benefit of the business and its future market esteem. This cycle presents quite possibly of the most perplexing assignment in monetary examination. When it endeavors to address one question: what causes stock cost developments? "Then, at that point, the response wouldn't relate just to monetary variables. Monte Carlo Simulation relies upon the irregular way of behaving of occasions.



Mr. Sumanth B

Research Scholar

A STUDY ON IMPACT OF EMPLOYEE ENGAGEMENT ON JOB SATISFACTION AT SELECTED PUBLIC SECTOR BANKS IN MYSORE CITY

The current scenario the business organizations are facing intense competition and challenges, the role of employees and their dedication towards the work has been one of the critical factors of concern for the business organization. In this connection this study mainly analyzes the relationship between employee work engagement between level of job satisfaction in public sector bank. In this study data has been collected through issuing of self-administrated structured questionnaire from the employees of selected three popular public sector banks such as, state bank of India, Canara Bank and Indian Overseas Bank situated in Mysore City. The researcher used to collect the data from the employees used porters five force model and binary style of collecting opinion of the respondents through using google form and conduct personal interview of the employees sharing their views about job satisfaction in banking sector. The researcher used for data analysis for various statistical tools to identify the correlation between the employee work commitment and level of job satisfaction.



Jyanthi S
Research Scholar

A STUDY ON THE IMPACT OF EMPOWERMENT ON EMPLOYEE PERFORMANCE AT TOYOTA AUTOMOTIVE INDUSTRY IN GCC

This study is an attempt to understand the relationship between empowerment and work performance in the automotive industry. Research was conducted on a survey data from the employees of automotive companies operating in GCC. The entire respondents were given the questionnaire and responses from the respondents were analyzed. The results of the research are consistent with the Kanter's theory, Porter-Lawler Model and Expectancy theory. A self-administered questionnaire was developed using established scales.

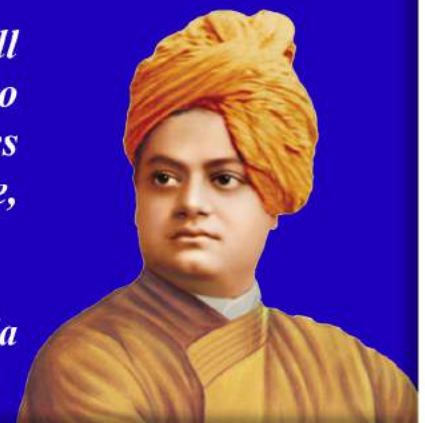
A survey from the respondents was conducted through an online survey questionnaire. The findings were limited to include only automobile industry in GCC again in Toyota dealers which cannot be generalized across the whole automobile industry. It is recommended to include other dealers or automobile companies in GCC for future study. This study provides an in-depth understanding of the impact of empowerment towards the employees of Toyota automobile industry in GCC.



Supriya R
Research Scholar

“Science, art, learning and metaphysical research all have their proper functions in life, but if you seek to blend them, you destroy their individual characteristics until, in time, you eliminate the spiritual, for instance, from the religious altogether.”

- Swami Vivekananda



ARTICLES BY FINAL YEAR STUDENTS 2020-22

"LOVE BEGINS AT HOME, AND IT IS NOT HOW MUCH WE DO, BUT HOW MUCH LOVE WE PUT INTO THE ACTION THAT WE DO." - MOTHER TERESA

I have been actively involved in social service since 2017, I have contributed as an educator, facilitator and organizer for the society. The primary mission of the social work profession is to enhance human well-being and help meet basic and complex needs of all people. As a person focus on those who are vulnerable, oppressed, and living in poverty and provides support and services to groups, individuals, families that are challenged to cope with terminal, acute or chronic illness. The current crisis caused by COVID-19 has radically changed the lives of millions of people around the world. When a situation of risk for a community, whether it is a social or health emergency or a disaster. This inspire to perform multiple functions due to the complexity and dimensions of reality that exist in society. Our actions are focused on the solution of social problems and social change, which is a very extensive area of intervention, prevention and assistance.



Rakshith K S
Dept. of MBA

"A NATION DESTROYS IT'S SOIL ITSELF. FORESTS ARE THE LUNGS OF OUR LAND PURIFYING THE AIR AND GIVING FRESH STRENGTH TO PEOPLE"

I feel conservation of forest is primary responsibility of citizens of the nation. I am involving volunteerily as an educator & facilitator towards forest conservation. I have been involved in primary mission of the forest conservation is to protect the forest, its flora, fauna and other diverse ecological component and to protect the integrity, territory and individuality of the forests. Forests are influenced by climate, landform & soil composition and they exist in a wide variety of forms in the tropical, temperate and boreal zones of the world. Each forest type, evergreen and deciduous, coniferous and broadleaved, wet and dry, as well as closed and open canopy forests, has its own uniqueness and together these forests complement one another and perform the various socio-economic, ecological, environmental and spiritual functions. Forest conservation as the name suggests is the preservation and the protection of forests. It also involves the reversal of deforestation and environmental pollution.



Harshith Gowda H M
Dept. of MBA

ARTIFICIAL INTELLIGENCE

Artificial intelligence (AI) broadly refers to any human-like behavior displayed by a machine. In AI's most basic form, computers are programmed to "mimic" human behavior using extensive data from past examples of similar behavior. This can range from recognizing differences between a cat and a bird to performing complex activities in a manufacturing facility. While its early forms enabled computers to play games like checkers against humans, AI is now part of our daily lives. We have AI solutions for quality control, video analytics, speech-to-text and autonomous driving, as well as solutions in healthcare, manufacturing, financial services, and entertainment. Artificial intelligence can be a very powerful tool for both large corporations generating significant data and small organizations that need to process their calls with customers more effectively. AI can streamline business processes, complete tasks faster, eliminate human error, and much more.



Yavanica
Dept. of MBA

BEST PRACTICES



The First year MBA students subscribing Times of India and Economic Times newspaper for the academic year 2022-23 to enhance communication and managerial skills.



Ms. Kampana M, Class representative from First Year MBA reading the Economic Times newspaper to explore information about business trade and service sectors.



Department of Management studies conducts newspaper reading for all first year and second year student on all the working days from 10.50 am to 11.15 am which enables them to comprehend recent trends in business, commerce and industries.

ARTICLES CONTRIBUTED BY FIRST YEAR STUDENTS

WORK FROM HOME SHOULD BE GIVEN AS A MANDATORY OPTION FOR WOMEN WORKERS

People think women can only do the work as a maid, nurse, cook, teacher, beautician, and receptionist. But Women have more capacity of doing and getting jobs ahead of this. In overall population of India 50% are women who are now having less than 10% property and less than 1% income on their names. Major myths and drawbacks are that women cannot return back to work after maternity, even though with the same qualification as equal to men's, because people think women will not be able to give her full concentration towards work and not able to able to work for extra hours. Although she is the master in handling home budgeting, accounting, purchases and manager of everything at home by her own. Providing the compulsory option for women from opting work from home if they wish for opting it, it will be more useful for women to be a working women. Work from home saves travelling expenses for women. It also allows her to give more time to family, and allows her to give high performance in her work. They will not get distracted towards home from work. They also get flexible time and choose time which is suitable to her. Most importantly helps her to feel safe while working than in the workplace.



Thanmaye H.S
Dept. of MBA

THE RISK TO THE BUSINESS CYCLE DURING AN EXPANSIONARY POLICY

The Business Cycle is predictable and because it is predictable, reactions are predictable. Boom times result in the Federal Reserve imposing a restrictive monetary policy to remove excess money from the system and therefore combat inflation. Recessions result in expansionary Federal Monetary Policy, which creates the potential for inflation by adding money to the system. An expansionary Monetary Policy also sets up the expectations. Investments made at or near the peak of an expansionary cycle often lose money as the economy contracts into recession. Many businesses and consumers take advantage of boom times to sell off asset and build cash, but those assets are sold to people who eventually find they paid too much, as happened during the mortgage crisis that led to the credit crisis of 2008. Businesses that expand to meet boom-time demand can find they need to cut back sharply with laying off employees and closing stores and factories during a recession.



Kampana M
Dept. of MBA

MUSIC THERAPY

Music has powerful benefits on the mind. Different styles of music can have a significant effect on a person's mood very quickly and it can help them experience and process a wide range of emotions from happiness to excitement, as well as sadness, calmness, and thoughtfulness. Music Therapy uses the powerful abilities of music to improve a person's well-being. It is an alternative to other types of therapy. Music therapist use a person's responses and connections to music to encourage positive changes in mood and overall mental mindset. It includes listening to music or creating a music with instruments. It really helps in improving confidence, communication skills, concentration, self-esteem, and attention skills. To conclude, music therapy helps in curing depression, anxiety and cardiac conditions.



Chandana K.R
Dept. of MBA.

ABOUT BHARATHPE

BharatPe is a fintech company headquartered in Bangalore. This payment aggregator has enabled transactions without any kind of fees. It has leveraged UPI to enable this, it is a QR based payment aggregator by which you can do any kind of transaction using the app. BharatPe was founded by Ashneer Grover, Bhavik Koladiya, and Shashvat Nakrani. All of these founders have a great profile. Ashneer Grover and Shashvat Nakrani are alumni of IIT Delhi. Ashneer Grover is a resident of South Delhi and has also graduated from IIT Delhi. He has been working with startups for a pretty long time. Previously he was also the CFO of Grofers, the grocery e-commerce giant. Ashneer has also led the Corp Dev for Amex India.

BharatPe has a very unique business model and because of this, it has grown exponentially. The major growth of BharatPe happened during the pandemic. In this time, they devised a smart method to expand. They leveraged UPI to enable absolutely free transactions. BharatPe was providing this when its competitors were charging fees less than 1.5 %. This is why a lot of vendors started moving to BharatPe.



Karthik M
Dept. of MBA

MAKE IN INDIA

Our Prime Minister Mr. Narendra Modi proposed that national level bulletin regarding "Make in India" aka "Atmanirbhar Bharat". But the main interrogation is that the initiative effectual. Make in India concept is launched to reduce dependence on imports and boost domestic manufacturing. Manufacturing industry to make efforts to reduce imports of goods that can be manufactured in India. India has huge young talent and skilled manpower and this can be used to promote Make in India. Make in India is a major national programme of the Govt. of India designed to facilitate investment, foster innovation, enhance skill development in the country. The primary objective of this initiative is to attract investments from across the globe and strengthen India's manufacturing sector. It is being led by the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India. The main dearth in Make In India Product, People's agenda in accepting home products, the marketing strategy of MNC'S has been highly impacted on a normal Indians mindset.



Sudarshan L
Dept. of MBA

EFFECT ON GLOBAL HEALTHCARE SYSTEM WITH A RIPPLE EFFECT ON EVERY ASPECT OF HUMAN LIFE

Many of the individuals are afraid to invest in business due to higher uncertainty in in economic system. Many families who were living on daily wages have now got awareness about savings. A lot of individuals have been struggling with anxiety and traumas because of just saying in their homes and some other are in shock and under depression on losing their loved ones. Due to this unsettling family conditions development of student may it be their educational or personal life has worsened. Covid-19 outbreak has not only been a disaster but also a boon for some. It has shown us the importance of our personal and mental hygiene. It has shown us the importance of love and being loved/Many individuals who lost their job because of the pandemic started to invest and start their own start-ups and it has contributed to a good industrial & economical growth.



Soujanya H.V
Dept. of MBA

CULTURAL EVENTS



The Final year students Ranjani Raj and team members participated and won the prize in the Kannada Kalostsava event organized by P.E.S. College of Engineering, Mandya on 19.11.2021. Venue : Cricket Stadium of P.E.S.C.E. Campus.

The Final year MBA students celebrated Red Day as a part of ethnic day as a part of Jnana Cauvery Event organized by P.E.S. College of Engineering, Mandya on 26.05.2022.



The Final year MBA students celebrated Blue Day as a part of ethnic day as a part of Jnana Cauvery Event organized by P.E.S. College of Engineering, Mandya on 27.05.2022.

The MBA students celebrated ethnic day at the Department of Management Studies with Indian traditional costumes on 28.05.2022.





The MBA Department students celebrated Kannada Rajoystava at Department of Management Studies to understand the need of Kannada Language as Mother tongue and showcase rich heritage of Karnataka's culture and values on 12.11.2022.

The First year MBA student Ms. Shyna Mary A. has participated in PESCO 2022 event of our institution performed solo dance on 28.05.2022.



Ms. Chandana K.R. has participated in singing competition and Ms. Shyna Mary A. has participated in solo dance as a part of cultural activity organized by National Level Management Fest, MBA Department, Jnanvikas Institute of Technology, Bidadi on 01.07.2022.

PLACEMENT ACTIVITIES

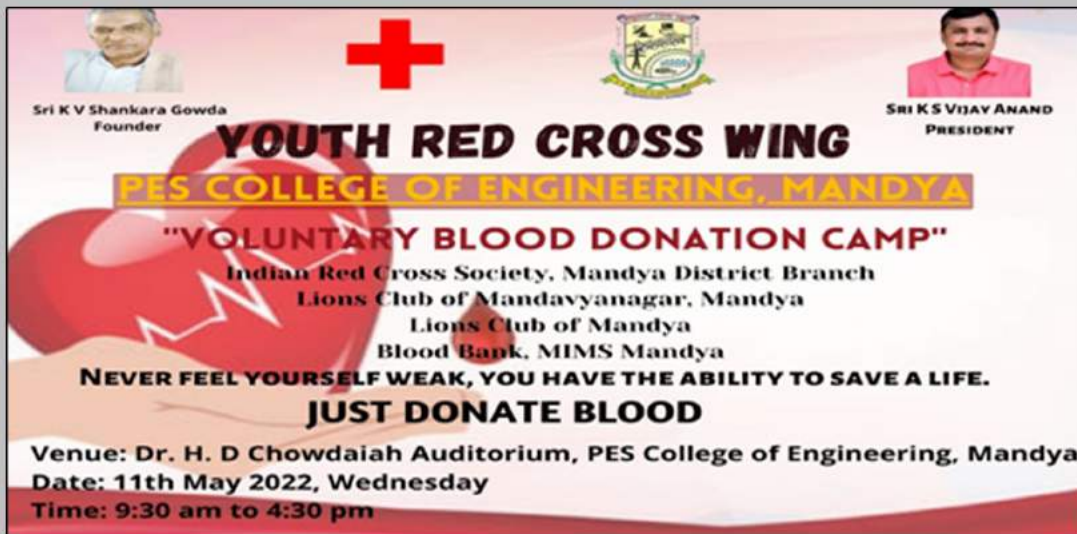
VIRTUAL PLACEMENT DRIVE

Sl.No	Companies Name	Package
1	Inmovidu	7 LPA
2	Sattva Group	3.36 LPA
3	PwC	6 LPA
4	KPMG	4.25 LPA
5	Indiejewel fashions	3.0 LPA
6	Royaloak Incorporation Pvt Ltd	3.18 LPA
7	ESDS Software Solution Pvt Ltd	3 LPA
8	NO BROKER	3.0 LPA
9	Wooqer	6 LPA
10	SquareYards Campus	4.5LPA
11	Rinex Technologies	8LPA
12	Merkle Sokrati	4 LPA
13	Artech Infosystem	4.68 LPA
14	Keyence	4.71 LPA
15	Forge Consulting Pvt. Ltd.	3.0 LPA
16	Learning Routes Pvt. Ltd	6.42 LPA
17	NoBroker	3.5 LPA
18	Infogain	4.5LPA
19	Relevel	11.5 LPA
20	Royaloak	3.18 LPA
21	Zolo	3.0LPA
22	Bosch Global Software Tech Pvt Ltd	5 LPA
23	Eveready Industries Limited	3.0LPA

OUR TOP RECRUITERS



BLOOD DONATION CAMP 13.05.2022



P.E.S. College Engineering, Mandya has Organized Voluntary Blood Donation Camp. The Department of Management Studies students have voluntarily & actively participated in the camp by donating the blood to save life.



Ms. Kampana M. Class Representative of First year MBA, voluntarily donating the blood during the Blood donation camp organized in our college.



Mr. Shivasundar T.B. and other students of First year MBA, voluntarily donating the blood in the Blood donation camp organized in our college.

ACHIVEMENTS IN NON-CURRICULAR ACTIVITIES



Ms. Ranjani Raj, Final year student participated in the Online International Art contest event organized by Innovize Arts and Culture, a Global Talent Search received medal of appreciation for her appreciable arts and skill shown during the online art talent search event held on 10.02.2022.

Ms. Ranjani Raj, final year students participated in “Super Mom and Super Kid 2022” on the occasion of International Mother’s Day and was awarded as first runner up in drawing competition on 08.05.2022



Ms. Chandana K.R First year MBA student has participated in a song recording program organised by All India Radio, Mysore. She has sung a folk song during the recording for about thirty minutes on 21.06.2022.

Ms. Chandana K.R of first year MBA participated in 26th year K.V. Shankaragowda Memorial State Level Janapadageetha competition and secured Consolation Prize on 19.07.2022.



UTSAV - The Department Weekly Management Events and Games



Mr. Roshan Kumar N. & Ms. Moulya L. briefed about UTSAV weekly Management event conducted at Department of Management Studies on 04.02.2022



BUSINESS QUIZ ACTIVITY ON 11.03.2022.



PRODUCT STRATEGY ON 14.07.2022.



AN ACTIVITY ON COMMUNICATION GAP WAS CONDUCTED ON 01.04.2022.

AN ACTIVITY ON PRESENTATION EXERCISE WAS CONDUCTED ON 08.04.2022.



VARIOUS ***CULTURAL ACTIVITIES*** CONDUCTED ON 22.04.2022.



TEAM BUILDING ACTIVITIES WAS CONDUCTED ON 29.04.2022.



GROUP DISCUSSION ACTIVITIES WAS CONDUCTED ON 01.04.2022

SPORTS ACTIVITES



Prof. Chethan M.S. Assistant Professor, Department of Management Studies represented as the chief arbiter of District Level Chess Tournament organized by Department of School Education and Literacy, Mandya (DIS) under various categories for U-14 boys and girls at Gurubhavan, Mandya on 13.07.2022.



An Intra-departmental cricket tournament was organized by Department of Management Studies for the first year MBA students who played cricket on 30.09.2022.

Prof. Mahendra Kumar and Prof Chethan M.S representing cricket teams played by first year MBA students at P.E.S. College of Engineering Cricket Stadium on 30.09.2022.





An Intra-departmental Volley Ball tournament organized by Department of Management Studies for the first year MBA students who played volley ball on 30.09.2022.



An Intra-departmental Badminton tournament was organized by Department of Management Studies for the first year MBA students who played Badminton on 01.10.2022.

RESEARCH AND DEVELOPMENT

AICTE Project under Research Promotion Scheme (RPS-Mgmt)

Sl. No	Principal Investigator Name	Project Title	Area of Research	year	Amount in Rs
1	Dr.Aluregowda	Microfinance initiatives for Financial inclusion achieving through Empowering Rural Women and Poor	Women Empowerment	2021-22	2,00,000/-

Karnataka State Council for Science and Technology Sponsored Projects

Sl. No	Name of the Project Guide	Name of the students	Project Title	Amount in Rs
1	Dr. Mahesh A.S Dr.Aluregowda	Bindushree K P Abhishek patel C R Ananya K S Manasa	Increasing soil carbon percentage by microbial synergy	6,000/-
2	Dr. A.C. Kiran Kumar Dr. Mahesh A.S	Someshwar T Priyanka P S Ranjani Raj a Mohammed zaheeruddin iqbal	Extraction of oil from pongamia pinnatta for use of biofuel	10,000/-

45th Series of Student Project Program (SPP): 2021-22

FKCCI 14th Edition of MANTHAN- 2022 Business plan Competition selected from 625 teams to 212 teams in the first round evaluation

Sl. No	Mentor Name	Name of the student	Project Title
1	Dr.Aluregowda	Chiranthan K	Bio Ethanol as a constituent of fuel

Research Contribution of Faculty Members for the year 2021-22

Sl.No	Particulars	Nos
1	No. of Publications in UGC Care Journals/Refereed Journals	08
2	Publications in Conference Proceedings/Edited Volumes	03
3	Presentation of Research Papers in Conferences/Seminars	03
4	Participation in Research Workshops/FDPs	06

Research Scholar Performance for the year 2021-22

Sl.No	Particulars	Nos
1	No. of Publications in UGC Care Journals/Refereed Journals	08
2	Publications in Conference Proceedings/Edited Volumes	03
3	Presentation of Research Papers in Conferences/Seminars	03
4	Participation in Research Workshops/FDPs	06

RESEARCH WARRIOR AWARD



Bharatiya Shikshana Mandal
Karnataka Dahshina Prant

Cordially invites you
for

**Research Warrior Award
Workshop**

Chief Guest:
Dr. Meena Chandavarkar
Joint Secretary Bharatiya Shikshana Mandal

Chair Person:
Prof. (Col) Y.S. Siddegowda
President, Bharatiya Shikshana Mandal
Karnataka Dahshina Prant

Date: 21-10-2022 Venue: 177, 24th Cross, Yediyar,
Time: 3.00 PM 6th Block, Jayanagar, Bengaluru.

All are Welcome

Dr. Padmarekha Dr. Jaya Prakasha
Co-venor Secretary

Subhash - Swaraj - Sarkar jointly organised by Bharatiya Shikshan Mandaltt - Yuva Aayam and Research for Resurgence Foundation Organized Research Paper Writing Competition for Post Graduate Students on the account of Bharat Amrit Mahotsav as India celebrates 75th year of Indian Independence at Jayanagar, Bangalore on 21.10.2022.

The First year MBA student Mr. V.N Chirag has secured First place in State Level Research Competition and was selected to participate in National 'Young Researchers Conclave' with chief guest Dr. Meena Chandavarkar and Prof. Y. S Siddegowda.



PRE-PLACEMENT TRAINING



Mr. Aftab, soft skill trainer, training First year MBA students about communication skills, confidence building and job skills on 13.04.2022



Mr. Asgar, Soft Skill Trainer, Audaz Ventures Pvt. Ltd, Bengaluru training students about Goal Setting, Presentation Skills and Interview Preparation for First year MBA students on 21.09.2022.



Self Introduction, Personality development and Job preparation test conducted for First year MBA students to motivate the students to build Self Confidence, Time Management and to overcome stress to grab the job opportunities on 23.09.2022.

ALUMNI SPEAK

It's my pleasure that MBA Department, P.E.S. College of Engineering, Mandya, played a crucial role in shaping my career. I have learnt many things from faculty & they are very helpful and inspiring. Feeling very proud that I graduated from MBA department, P.E.S. College of Engineering and its one of the finest college. The journey of MBA program is memorable and remarkable - like National seminars, Business Trips, Inter College competitions, National Conference, Research Papers so many opportunities was in my bucket and learnt so many valuable things from it. Now I am in the best position and can exploring new things in real world. Also I am thankful to the Department of MBA for providing many services. Finally I would like to say our college education is a key movement in my life.



Tejus R
(2017-2019 Batch)
Financial Associate -
APEX Fund Services

Life in MBA Department of P.E.S.C.E. was nothing less than a roller coaster ride, full of ups and downs one can imagine. But throughout the journey I have learned a lot. It have provided me with some great opportunities which helped me improve myself in every aspect as a student, as a senior, as a friend, as a leader and most importantly as a professional. Experience in P.E.S.C.E. have helped me sharpen my skills in my field of choice by providing fully equipped infrastructure where I could practice and learn. Apart from this being a part of student panel helped me improve my managing skills along with technical. I had a great learning experience and have learnt some very important lessons in life which will help me to grow as a future entrepreneur in the journey of my life. Thanks a lot for MBA department and P.E.S.C.E. family.



ARAVINDA A
(2015-2017)
Founder & Proprietor
Aravind International

An MBA degree from P.E.S. College of Engineering, Mandya, gives a great opportunity for students to broaden their knowledge beyond their field of studies. The friendly attitude of the professors and their willingness to always a helping hand had made me to feel a part of MBA Department, P.E.S.C.E. family. The two years spent here were splendid and has helped me a lot to grow better personally and professionally.

- Harisha H.S (2019-2021)
HDFC Bank



I entered the college with lots of dreams and hopes. The MBA Department, faculty members of P.E.S. College of Engineering, mandya and college campus never failed to impress in the beginning and an outstanding career throughout two years .The learning and presentation and exposure got from this college is immense. Environment is very friendly and it craved a right direction towards my goal. Though I have pursued further bright career path and its great opportunity for me to learn things.

- Sharadha K.N (2009-2011)
AAO - Bengaluru Electricity
Supply Company



ALUMNI SPEAK

The Department of Management Studies of P.E.S. College of Engineering has played crucial role in shaping my career, Faculty imparted great values in me which made me ready for the outside real world. Throughout the course, the faculties were very supportive and inspiring. I must say P.E.S.C.E. is one of the finest colleges in its cadre and I feel proud to be graduated from this college. The Journey of the MBA program has truly been exhilarating and wonderful. I recommend this college for the generations to come. I developed as a true person and many thanks to the services provided by this college.

- Mohammed Farooq N.A (2016-2018)
Strategic Business Unit Head – Kaynes
Technology India Ltd



My sincere thanks to the MBA Department, P.E.S. College of Engineering. The department and professor helped me to develop my entrepreneurship skills during my tenure. My experience at the college was very different and has led me to explore and learn new things in terms of personal and professional aspects. The faculty at the department focus on students career goals with proper guidance in selecting the most suitable career based on one's strengths and passion. The pre-placements activities were highly effective for us to have a clear idea on facing interviews. The various co-curricular activities-built confidence and leadership skills in us. The ambience of the college has always been so positive and encouraging to learn and develop new things.

- Madhusudhan R. Urs (2017-2019)
Consultant - HR Operations at Inmobi
Technology private limited"



The P.E.S. Family has positively influenced my growth and knowledge enabling to pursue a career of my interest in talent acquisition. The well versed curriculum prepares students to achieve and excel expectations set in the work environment. In addition, P.E.S. offers an arsenal of tools and talented faculty that benefit students in all aspects. I will forever be grateful to my teachers at P.E.S. for their consistent efforts and sharing their experiences enabling us to gauge challenges that we face today. I feel proud to call myself a student of this esteemed institution and would recommend P.E.S. to the prospective students and build a great career ahead.

- Swathi Keelara (2015-2017)
Sourcing Specialist- Talent
Acquisition, Accenture



CLASS REPRESENTATIVE COLUMN 2021-22

A Post Graduation MBA degree cannot just be about academics. If it is, you are doing it all wrong. I wanted my Master's to make a good leader, and this cannot be taught only by theory. I needed to know the practical application of whatever I learnt.

A Class Representative (CR) is a person who acts as a link between the class and the Department. In short I have to coordinate with all my classmates rather consensus and take it to the department and negotiate with them for the class. From maintaining class discipline to having Case Study, Group Discussions, juggling between classmates, groups and personal commitments were now integral to my life. I was everybody's go-to person. Being a CR is equivalent to being a cocktail. Being done with mix of decisions and suggestions flowing from the class and the department which are the main ingredients of this cocktail. It needs to be the perfect blend of both. There is no doubt in the fact that the subjects I've learnt so far have helped in this journey as a CR.

*- Roshan Kumar N.
Dept. of MBA*








As a Class Representative I would take this opportunity to thank our MBA Department for giving this opportunity. We were given the liberty to share our thoughts and conduct other co-curricular activities. This helped me to gain more leadership skills and decision making ability. The management was very supportive towards industrial visit to UNIBIC factory, Rajyotsava celebration etc.,. Overall the two years spent in this institution was memorable and valuable. The subjects taught in two years of MBA helps to groom both personally and professionally. Being an autocratic leader is the easiest but the worst thing to do. Being a democratic leader is difficult, but the best way to manage. Hence being a CR is my journey of being a democratic leader, a good manager and a loved classmate. There are so many twists that a little of either of the ingredients can ruin the cocktail. It has been delicious and addictive so far, and I hope it gets me a great experience.

*- Moulya L.
Dept. of MBA*



LIST OF RANK HOLDERS

Department of Management Studies (2019-2021 Batch) (Master of Business Administration)				
1	4PS19MBA32 - NIDA FAROOQI	8.67	I	
2	4PS19MBA51 - SYEDA AFSHEEN	8.46	II	
3	4PS19MBA25 - MOHAMMED MAAZ	8.45	III	
4	4PS19MBA22 - KSHAMA L	8.44	IV	
5	4PS19MBA36 - POOJA URS M P	8.31	V	

STUDENTS SPEAK

I am very much satisfied with the college; Our college is very good and has good facilities, environment, and well-trained faculty. Management is excellent and faculty is very supportive. The infrastructure of the college is awesome. The campus placements are good. It has the best environment for students to gain more knowledge. The training given by the college is good and the industry exposure given to students is excellent. The faculties are highly skilled. It has scope for so many curricular and co-curricular activities. I am thankful for the faculty members for their valuable guidance, overall it is best college for study MBA program.



Bindushree K.P.
Final Year MBA

I am happy to share my experience regarding MBA department. The classrooms are well equipped with ample seating space with proper board and projector screen. The library has a lot of books related to the course materials. The campus is well with motivating environment . Teachers are helpful and well qualified and teaching quality is good they have great knowledge and motivate students in all skill development activities. The course curriculum is relevant and is on par with the industry standards, it builds the students to be ready for industry standard and interviews. The placement department is working great in finding opportunity and helping students to crack interview. I have awesome days in MBA.



Yavanica. N.
Final Year MBA

The PGDOMS at P.E.S.C.E. was more than a college to study MBA. Its a privilege to be connected to this institution. A place where I gained knowledge, best needed for the survival in outer world and confidence. From day-one energy and enthusiasm is what I experienced, be it faculty or students. I am what I am this day because of the curriculum and the teaching methodology adopted by the professors. An Amazing institution which teaches us self discipline, confidence and problem solving an essential traits to start our bright career.



Siddesh Kumar B.V.
Final Year MBA

My graduation at P.E.S. College of Engineering, Mandya has been a very interesting and awesome journey. Choosing P.E.S. college was one of the best decisions I have ever made. At This College I gained friendship and experiences which added a different perspective to my life. It feels great to be taught by amazing teachers who are the best. They always motivated and encouraged me to face the risks and learn new things. I am always be thankful to MBA Department, P.E.S College of Engineering for making me a person I am today.



Monu Kumar
Final Year MBA

STUDENTS SPEAK

I am very glad to say about Department of Management Studies and P.E.S. College of Engineering. It is my privilege being a part of P.E.S. College of Engineering campus during my two years of Masters, I found myself to be a lucky because I had an opportunity to sharpen my skills and helped me to penetrate in various activities other than academics. It is one of the colleges providing ample of facilities to move around different projects and completion knitted by public as well as private sector be the "KSCST" student project proposal or the "FKCCI - Manthan" and so on. I thank all the teaching staff who contributed their time to facilitate in this phase of two years. And I would also like to remember the non-teaching staff for their kind and helping nature.

- Chiranthan K
Final Year MBA



Our department provided me with everything I needed to become a valuable member of the society. The friendly and supportive ambiance created by the faculty and my peers helped me grow as a Management Graduate. My college not only emphasize upon the academic prospects but also encouraged us to apply this knowledge into creating real time solutions. Our department provides the best books in the library. I am highly thankful for the faculty members for their valuable guidance and assistance.

- Harshith Gowda H M
Final Year MBA



I am very happy to provide my feedback about MBA Department in P.E.S. College of Engineering. My overall experience till date has been amazing and the college is having an amazing infrastructure. Our college has provided me with a number of opportunities to grow and explore my skills. The emphasis on sports along with education always helped me a lot. I have always found a positive and healthy environment and the teachers are highly supportive. Most of my academic doubts were cleared from the teaching faculty.

- Ananya K S
Final Year MBA



INFRASTRUCTURE

Class Rooms



Library



Computer lab



PLACEMENTS 2020-22 BATCH



Mr. Raju K.S
Company :
Price Water Cooper
Package : 6 LPA



Ms. Deepika L
Company :
ACAMADOR
Package : 6 LPA



Mr. Chiranthan K
Company :
Atkins
Package: 4.65LPA



Ms. Moulya L
Company : **Moder**
Solution India Pvt Ltd
Package : 4.55 LPA



Mr. M N Salman Pasha
Company : **BYJU'S**
Package : 4.5 LPA



Ms. Bhavana R
Company :
ACADEMOR
Package : 4 LPA



Ms. Unnathi Y Gowda
Company : **ICICI**
Package : 3.71 LPA



Ms. Ranjitha S
Company : **Indie Jewels**
Fashion Pvt Ltd
Package : 3.5 LPA



Ms. Priyanka P S
Company : **Five Feed**
Learning Solution Pvt Ltd
Package : 3.47 LPA

PLACEMENTS 2020-22 BATCH



Mr. Someshwar T
Company :
Salarpuria Sattva
Package : **3.36 LPA**



**Mr. Keerthan
Gowda M Dt**
Company :
Salarpuria Sattva
Package : **3.36 LPA**



Mr. Shivanna S D
Company :
Pin Click
Package : **3.36 LPA**



Mr. Sharan S Gowda
Company :
Northern Trust
Package : **3.06 LPA**



Ms. Ranjani Raj A
Company :
eClerx
Package : **2.60 LPA**



Mr. Rakshith K S
Company :
QSpiders
Package : **2.4 LPA**



Mr. Roshan Kumar N
Company : **Echo Boom**
Package : **5 LPA**



Mr. Mayur M
Comany : **Manjunath
General Merchant**
Position : **Proprietor**



Mr. Harshith Gowda H M
Comany : **Skes High school
& PU college**
Position: **Secretary**

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