

National / International Conferences

Table 6.18 National / International Conferences									
2025-26									
Sl.No	Name of the Faculty	Title of the Paper	Name of the conference	Date	Venue	Organizer	National /International	Published in conference proceedings? Yes/No(If yes, enter the ISBN, Vol., Month, Year, pp., details)	Publisher
1	Dr.Somashekar.P	A Study on effective career management platform in manufacturing sector empowered by AI technology with reference to select industries in Mysore district-Karnataka	International conference on Artificial Intelligence, Sustainability and business innovation	Jan 15 th to 17 th Jan 2026		Garden city University Bangalore in strategic association with London metropolitan university	International	yes	ICAISBI-2026
2	Dr. A.s Mahesh	AI-Powered Career Management in Manufacturing Sector	International Conference at Garden City University Bangalore in strategic association with London Metropolitan University	15 TH TO 17 TH January 2026	Garden City University Bangalore	Garden City University Bangalore	International	Yes	Garden City University (GCU) Garden City University
3	Dr.Aluregowda	“Women Self-Help Groups and Sustainable Development Goals: An empirical study at Mandya Taluk”,	National Conference on Innovative Strategies for Sustainable Business Practices in the Digital Era (NCISSBPDE	10th January 2026	Mysuru	Department of MBA, GSSS Institute of Engineering and Technology for Women, Mysuru, Karnataka	National Conference		

		A study on Sustainable Financial Model Practices in India: The Healthcare Perspective	International Conference on Digital Innovation – Digital Innovation and Transformation in South-East Asia	20 th and 21 st August 2025	Mysuru	JSS Science and Technology University, Mysuru	International Conference	-	-
4	Dr. A C Kiran Kumar	A Study on Role of Technology in Modern Entrepreneurship	International conference on sustainable goals	12 th and 13 th August 2025	Sambhram Academy of Management Studies, Bangalore	Sambhram Academy of Management Studies, Bangalore	International	Yes, ISBN No: 978-93-91421-47-2; Amaravathi Publications, Hyderabad	Amaravathi Publications, Hyderabad

National/International Conferences 2024-25									
Sl.No	Name of the Faculty	Title of the Paper	Name of the conference	Date	Venue	Organizer	National /International	Published in conference	Publisher
1	Dr.Aluregowda	Prediction of Commodity Prices using Supervised Machine learning Models: The Case of MCX, India” Maharashtra	“Technology and Beyond: Business Solutions for One world, One Future”	16th & 18th December 2024	Symbiosis Institute of Management Studies (SIMS), Pune.	Symbiosis Institute of Management Studies (SIMS), Pune.	Three days SIMS 15th Annual International Research Conference (SIMSARC24) on		
		Leveraging AI for Sustainable Branding: Opportunities And Ethical Implications	Marketing in the Digital Era- Adapting Technology and Leveraging Innovation	21st December 2024	Global Business School, Hubli	Global Business School, Hubli	Second Marketing National Conference		
		The Sustainable Development Goals Aligned Investments on the Profitability of Indian Banking: An Examination of Sustainable Financing	Marketing in the AI Era - Marketing 5.0 - Reshaping Global Marketing	17th January 2025	Mysuru	Shri DharmasthalaManjunatheshwara Institute for Management Development, Mysuru, India	6th International Marketing Conference on	ISBN code 978-93-83302-73-4	SDMIMD Mysore

**Table 6.19 National/International Conferences
2023-24**

Sl.No	Name of the Faculty	Title of the Paper	Name of the conference	Date	Venue	Organizer	National /International	Published in conference proceedings? Yes/No (If yes, Yes)	Publisher
	Dr. Aluregowda	“The farmer producing company (FPOs) as a sustainable business Model in agriculture: An empirical study with reference to Mandya district, Karnataka”	International Marketing Conference (iMarCIII) on Marketing Transformations: Reimagine, Realign, & Rework	30th & 31 st January 2024	Shillong	Indian Institute of Management (IIM), Shillong	International		
1		“Understating the role of data quality in Machine Learning-Based Price Prediction Models for Commodity Market”	National Conference on Sustainable Development & Innovative Management Practices	5th and 6th March 2024	Mysore	Department of Studies and Research in Management, Karnataka State Open University, Manasagangothri, Mysore	National		
		“One day Webinar on Info Session-Impact on simulation based experimental learning on student engagement and learning outcomes		19th March 2024					
2	Mahendra Kumar B R	Emerging Issues and Challenges Faced by Startup Companies in India – An Overview	Issue and Challenges in Multidisciplinary Research and Practice	03.02.2024	Mysuru	Teresian College and GFGC, Hullahalli, Mysuru	International		HIM

3	Prof. Mary Soundarya J	E-PAYMENTS SYSTEM USE IN INDIAN ECONOMY CONTRIBUTING TOWARDS THE CASHLESS ECONOMY WITH SPECIAL REFERENCE TO TECNOLOGICAL ADOPTION MODEL	BIZAD - 10th InternaΘonal Conference on the Industrial Metaverse : NavigaΘng Challenges and Embracing OpportuniΘes	13th March 2024	SRM InsΘtute of Science & Technology, KaΣankulathur.	SRM Institute of Science and Technology, Department of Business Administration Faculty of Management Kattankulathur	International		
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Research Paper Publications in National / International Journals											
2025-26											
Sl. No.	Name of the Faculty	Title of the Paper	ISSN No.	Month and Year of Publication	Journal Details	Volume	Publisher	Issue	Scopus indexed	UGC Approved	Frequency
1	Dr.Somashekar.P	A Study on effective career management platform in manufacturing sector empowered by AI technology with reference to select industries in Mysore district-Karnataka	International conference on Artificial Intelligence, Sustainability and business innovation	Jan 15 th to 17 th Jan 2026		Garden city University Bangalore in strategic association with London metropolitan university	International	yes	ICAISBI-2026		
2	Dr. Mahesh A S,	AI-Powered Career Management in Manufacturing Sector	Garden city University in collaboration with London Metropolitan University	15 TH TO 17 TH January 2026	International Conference at Garden City University Bangalore in strategic association with London Metropolitan University		Garden City University Bangalore		NO	YES	

3	Dr. Aluregowda	“Advancing MCX Commodity Price Prediction: A study on supervised learning, deep learning and econometric model”	-	March 9 th to 11 th , 2025	Gwalior, India, March 9 th to 11 th , 2025, PP. 101-108	-	AI –Driven Human Centric Solutions and Sustainable Transformations (AI-HCSST)	-	Scopus	Yes	-
		Multidisciplinary	2582-7359	2025	International Journal of Multidisciplinary Research and Technology	-	Taran Publications	Special issue 1	-	Yes	-
4	Dr. Kiran Kumar A C	Role and Assessment of Skill Development Training Programmes on Youth: A Study of CMKKY in Karnataka	ISBN: 978-93-6674-263-2	Nov-2025	TECH DIPLOMACY 2.0 INDIA’S GLOBAL STRATEGIC ALLIANCE IN THE DIGITAL DECADE	01	Scientific International Publishing House	01	Peer Reviewed	Yes	Yearly

Research Paper Publications in National/International Journals											
2024-25											
Sl. No.	Name of the Faculty	Title of the Paper	ISSNNo.	Month and Year of Publication	Journal Details	Volume	Publisher	Issue	Scopusindexed	UGC Approved	Frequency
1	Dr Mahesh A S	Employee Engagement and Organizational Commitment	ISSN-0975-802X	2024	Rabindra Bharatti university Journal of Economics	28	Ravindra Bharathi	21	No	yes	
2	Dr. Aluregowda	“An Investigation of Volatility Dynamics in Selected Indian Stocks”	IPE Journal of Management, No 27,	July-December2024, PP. 16-26	IPE Journal of Management	Volume 14		Issue 2, No.24,	NO	Yes	
		Improving Financial Forecasting Accuracy: A Study of Predictive Analytics Methods”	ISSN 2319-829X,	2024	Humanities and Social Science Studies,	Volume 13		Issue 2	No	Yes	
		Navigating ERP Implementation: Challenges, Influencing Factors and Their Impact on Business Success”	2229-2235, PP.2229-2235	2025	The journal CuestionesDeFisioterapia	54(3):			No	YES	

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1	Dr Mahesh A S	Employee Engagement and Organizational Commitment	ISSN-0975-802X		RabindraBharatti university Journal of Economics	28	RavindraBharathi	21	No	yes	
2	Dr. Aluregowda	A Study on Marketing Strategies of Micro finance Institutions with Special Reference to Mandya District	ISSN 1526-4726	2023	Journal of Informatics Education and Research	Volume No.3	Journal of Informatics Education and Research	Issue No.2	NO	NO	
		Navigating Pricing Efficiency: Empirical Perspectives on Algorithmic Trading in India	ISSN NO : 1869-9391	2023	Gis Science Journal	VOLUME 11	Gis Science Journal	ISSUE 2, 2024	YES	NO	
		Machine Learning As A Development Tool Of Commodity Market Price Prediction”	E-ISSN NO : 1659-3359	2024	Scopus Journal	VOLUME 19,	Scopus Journal	ISSUE 1	YES	NO	

		Tec Empresarial									
		“exploring ethical dilemmas in utilizing supervised machine learning for price Prediction in mcx commodities markets”	P-ISSN NO : 2277-7881	2024	international Journal of Multidisciplinary Education Research	VOLUME 13	international Journal of Multidisciplinary Education Research	ISSUE 3(4) UGC Approved	NO	YES	
		“Measuring the Impact of E-governance on the ERP System: A Case study of Palestinian Institutions”	ISSN No : 2349-5162, PP.287-293	2024	Journal of Emerging Technologies and Innovative Research (JETIR)	Volume 11	Journal of Emerging Technologies and Innovative Research (JETIR)	Issue 6	NO	YES	
		“Factors influencing implementation of Enterprise Resource Planning (ERP) systems in Palestine”	P-ISSN No : 2349-5138	2024	International Journal of Research and Analytical Reviews(IJRAR)	Volume 11	International Journal of Research and Analytical Reviews(IJRAR)	Issue 2	NO	YES	
		“A Study on contribution of microfinance to achieve SDG 1 and	P-ISSN No : 2349-5138,E-ISSN No.2348-1269	2024	International Journal of Research and Analytical Reviews(IJRAR)	Volume 11	International Journal of Research and Analytical Reviews(IJRAR)	Issue 3	NO	YES	

		SDG 2 in Chamarajnagar District of Karnataka”					R)				
		Paradigm Shift of MSMEs schemes and outreach	2320-2882	Feb 2023	International Journal of creative research Thoughts	11		2		Yes	
		MSMEs expedites Indian Economic Development	2278	Feb 2023	IOSR Journal of Business and Management	25(2)		2		Yes	
3	Dr. A C Kiran Kumar	Rejuvenation of Make in India	2581-9651	March 2023	World Journal of Advanced Research and reviews	18 (1)		1		Yes	
		Reach the Unreached	2515-5784	2023	London Journal of Research in Humanities and social sciences	23 (4)		4	Yes (Q2)		
		Government schemes bolsters focused development in Mysore District	1528-2686-29-S6-029		Academy of Entrepreneurship Journal	29		6	Yes		
4	Mrs. Suman T D	Employee Engagement and Organizational Commitment, UGC CARE - with	ISSN NO: 0975-802X.	March 2024	Rabindra Bharati University Journal of Economics	28 th				UGC CARE	annual

		an impact factor of 6.986,									
		E-Payments System use in Indian Economy Contributing Towards the Cashless Economy with Special Reference to Technological Adoption Model		March 2024	International Conference	10 th	SRM Institute of Science and Technology				
5	Mahendra Kumar B R	Emerging Issues and Challenges Faced by Startup Companies in India – An Overview	2349-8978	Feb'2024	International Journal of Innovative Practice and Applied Research	Vol 14	Haldia Institute of Management	Special issue 3			
6	Prof.MarySoudarya J	Employee Engagement and Organizational Commitment	ISSN-0975-802X		RabindraBharatti university Journal of Economics	28	RavindraBharathi	21	No	yes	

